

WINDSOR ESSEX



COMMUNITY HOUSING CORPORATION

**Media Advisory:**

**October 31, 2008**

Attention: News, Energy, Realty and Homes/Assignment Editors

\*High resolution photos available\*

**Energy Makeover for five CHC Houses in Ward 2 and  
Invitation to Community Event Saturday, November 1, 2008**

Windsor, October 31, 2008 – The Now House Windsor 5 project will bring together the Windsor Essex Community Housing Corporation and a team from The Now House Project to retrofit five wartime homes in the Bridgeview North community to a near zero energy use. The homes are owned and managed by the Windsor Essex CHC. The retrofit will greatly reduce the operating costs of the houses and serve as a demonstration project for local homeowners and contractors of how to improve the energy efficiency of older homes. A community event to launch the project will take place in Tilson Park on Saturday, November 1 from 1 p.m. to 3 p.m.

Now House is one of 12 winning projects in Canada Mortgage and Housing Corporation's (CMHC) EQUilibrium Sustainable Housing Demonstration Initiative, and the only project among the winners focused on the renovation and retrofit of existing houses. Now House proves you can take a 60-year-old wartime home and improve it beyond standards currently required of new buildings.

**WHO:**

Jim Steele, CEO, Windsor Essex Community Housing Corporation,  
Lorraine Gauthier, President, The Now House Project Inc.,  
Judith Binder, District Manager, Canada Mortgage and Housing Corporation, CMHC.

**WHAT:**

The Now House Windsor 5 Project Launch held in Bridgeview Community Event, Exhibition, Energy saving information, fun activities for everyone.

“ Pedal Power” how many watts can you cycle?, Tips on how to save money on your energy bills.

Plant a recycled bulb from The City of Windsor's Parks and Recreation Department, in a take home biodegradable pot

Design your own energy-efficient house

945 McDougall Street, P.O. Box 1330 Windsor, Ontario N9A 6R3 T: 519 254-1681 F: 519 254-3130

**SOCIÉTÉ DE LOGEMENT DE LA COMMUNAUTÉ WINDSOR ESSEX**

945 rue McDougall, C.P. 1330 Windsor, Ontario N9A 6R3

Historical facts on wartime bungalows  
Everyone is welcome.

**SCHEDULED TO APPEAR:**

Christi Steele 2008 Junior Pair, Bronze Medal, BMO Canadian Championships

Taylor Steele, 2006 Junior Pair, Bronze Medal, BMO Canadian Championships

**WHEN: Saturday, November 1<sup>st</sup>, 1 p.m. – 3 p.m.**

**WHERE: Tilson Park (see map)**

**For more information contact:**

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